Presented by Pratham Shah

COMMERCIAL *designing*

Roll No. 29

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CLASS ACTIVITY

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STARBUCKS



COFFEE

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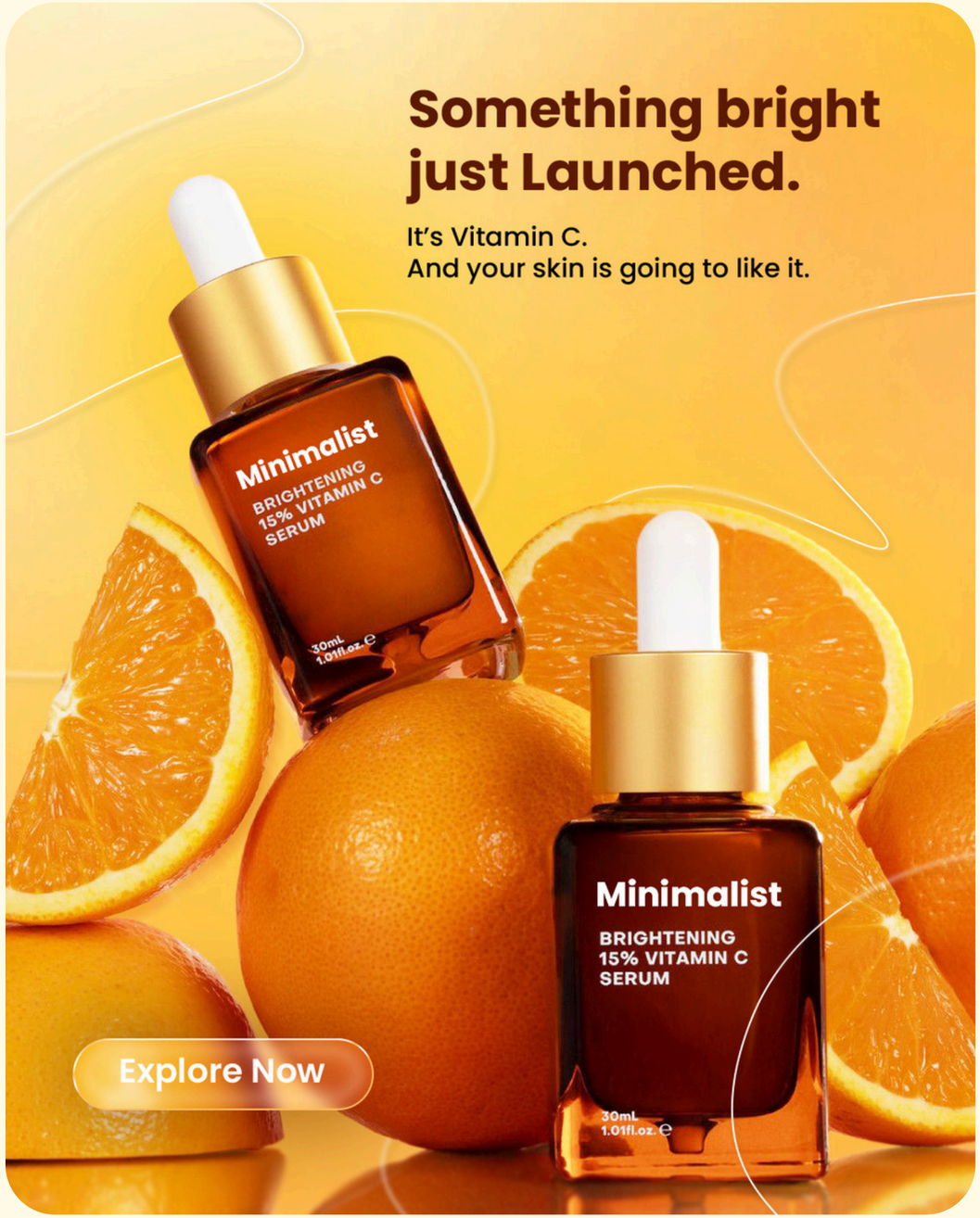



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Pratham
Creative Mindset. Digital Skillset. Marketing Vision.

ASSIGNMENTS

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POSTER DESIGNING

Design Elements Used:

Color, Line, Shape, Texture, Space, Typography

Design Principles Used:

Balance (Asymmetrical) , Contrast, Emphasis, Alignment, Repetition.



MOODBOARD

Design Elements Used:

Color, Line, Shape, Texture, Space, Typography

Design Principles Used:

Balance (Asymmetrical) , Contrast, Emphasis, Alignment, Repetition.


Glow
begins
here


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Results
you can trust.



INSTAGRAM GRID

Design Elements Used:

Color, Line, Shape, Texture, Space, Typography

Design Principles Used:

Balance (Asymmetrical) , Contrast, Emphasis, Alignment, Repetition.

THANK YOU